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multimedia tre
manifestazioni fieristiche

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World Dog Show e raduni – Bologna Esposizione Mondiale Canina

an event by
Bologna Fiere

EXHIBITION REGULATIONS

1. PRELIMINARY INFORMATION

"BolognaFiere" refers to BolognaFiere S.p.A.

"Organiser" refers to Enci Servizi SRL based in Milan, via Filippo Lavagna 36

2. GENERAL PROVISIONS

2.A - Date, venue and time of the Exhibition

The Exhibition **World Dog Show** will take place from June 3 to 7, 2026 at the following times

- **June 3, 2026** from 5.00 am to 9.00 pm
- **June 4, 2026** from 5.00 am to 9.00 pm
- **June 5, 2026** from 5.00 am to 9.00 pm
- **June 6, 2026** from 5.00 am to 11.00 pm
- **June 7, 2026** from 5.00 am to 8.00 pm

Exhibitors will be able to access the stands at the following times:

- **June 3, 2026** from 5.00 am to 9.00 pm (exhibitors exit by 10.00 pm)
- **June 4, 2026** from 5.00 am to 9.00 pm (exhibitors exit by 10.00 pm)
- **June 5, 2026** from 5.00 am to 9.00 pm (exhibitors exit by 10.00 pm)
- **June 6, 2026** from 5.00 am to 11.00 pm (exhibitors exit by midnight)
- **June 7, 2026** from 5.00 am to midnight (exhibitors exit by midnight)

VEHICLE ENTRANCE: MICHELINO EST ENTRANCE.

PEDESTRIAN ENTRANCE: COSTITUZIONE ENTRANCE AND NORD ENTRANCE FROM 5.30 AM.

2.B - Stand availability - delivery

The free surfaces will be made available to Exhibitors starting from 8.00 am on May 29th and the installations must be completed by 8.00 pm on June 2nd.

The Exhibitor must ensure that the chosen fitter undertakes to comply with the aforementioned deadline, adding the implementation time scales to the contract.

Pre-assembled stands will be made available to Exhibitors on June 1st at 8.00 am and the set-ups must be completed by 8.00 pm on June 2nd.

2.C - Access to the Centre during the stand set-up period

In order to access the Exhibition Centre during the set-up and dismantling phases, the Exhibitor must register on the website <http://pass.bolognafiere.it>, following the instructions provided by BolognaFiere.

From the PASS page, the Exhibitor can authorise entry to the Exhibition Centre of any appointed companies (fitters, suppliers, couriers, etc.) by assigning them the relative documentation. The Appointees will receive an automatic email from the system with the credentials to access the pass portal. Please remember that on the pass page, both the Exhibitor (with their own account) and the Appointee (with their own account) can enter the names of their staff

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and the license plate numbers of their vehicles to print the passes necessary to access the Exhibition Centre during the set-up and dismantling phases.

For more information, see chapter 2 of the Bologna Exhibition Centre Regulations.

Access to the Exhibition Centre will never be granted to people/vehicles without passes/entrance tickets.

During the stand set-up period, people and vehicles must enter the Exhibition Centre at the following times:

- May 29 free surfaces: 8.00 am - 7.00 pm
- May 30 free surfaces: 8.00 am - 7.00 pm
- June 1st free surfaces and pre-assembled stands: 8.00 am - 7.00 pm
- June 2 free surfaces and pre-assembled stands: 8.00 - 20.00.

VEHICLE ENTRANCE: MICHELINO EST ENTRANCE.

On the day before the opening of the Exhibition, stand set-up work will not be permitted between 8.00 and 8 pm, with only sample set-up, graphics or other activities requiring only the use of manual tools allowed during this time.

2.D – Removal of samples and fittings. Return of stands

Access to the Exhibition Centre for the removal of samples and fittings from pre-assembled stands will be as follows:

- June 7: 8.30 PM - midnight (only for sample collection and products displayed with hand trucks)
- June 8: 8.00 - 19.00

Access to the Exhibition Centre for the removal of samples and fittings from free surfaces will be as follows:

- June 7: 8.30 PM - midnight (only for sample collection and products displayed with hand trucks)
- June 8: 8.00 - 19.00
- June 9: 8.00 - 13.00

Any advances with respect to the set-up days or any extensions to the scheduled times must be authorised by Multimedia Tre srl in agreement with the Venue Management and the Organizer. Extensions on sample set-up days are not permitted.

Vehicle access to the areas and halls will be regulated as per those for the set-up work (see article 2.C).

On June 7, from 8.30 to midnight only samples can be removed with hand trucks.

The clearing of stands, wherever located, must be completed by 7.00 pm on June 8 for pre-assembled stands and by 1.00 pm on June 9th for free surfaces.

In the event of non-compliance with the dismantling times and/or that the Exhibitor fails to clear the area, the Exhibitor gives its irrevocable consent to BolognaFiere to consider anything left on the stand as waste material to be sent to public waste disposal sites, for which the Exhibitor will be required to reimburse all the related direct and indirect costs, with a minimum of €700.00 per 16.00m², and without prejudice to any reimbursement for further damages.

The Exhibitor assumes sole responsibility for any damage or theft that may occur during the course of the Exhibition, both during and after the set-up phase.

2.E - Payment methods

The fee to take part in the Exhibition must be paid in accordance with the deadlines and in the manner provided for in the application form.

2.F – Insurance - Exemption, Assumption and Limitation of Liability

During the opening hours of the pavilions, the Exhibitor must supervise his stand directly or through his own staff.

BolognaFiere, while providing a general day and night surveillance service within the Exhibition Centre during closing hours to the public and the Exhibitors for the entire duration of the Fair and for all scheduled stand setup and clearance days, is exempt from any liability for theft and/or damage that may occur to the Exhibitor.

The Exhibitor will also be liable to BolognaFiere for all direct and indirect damages attributable to him or to personnel operating on his behalf for any cause (including damages caused by the installations or systems carried out by him or by third parties commissioned by him, even if tested by BolognaFiere).

Compensation for damages resulting from theft or damage that may occur to the Exhibitor, even outside the opening hours of the pavilions (including all days required for setting up and clearing the stands), will only be provided through insurance coverage and within the limits/conditions set forth therein.

The Exhibitor is the sole custodian of the stand and of the products and materials, goods, and furnishings present in the exhibition station and is solely civilly and criminally responsible for any damage to persons or property caused by the equipment, structures, or anything else present in the exhibition area, as well as by his own actions or those of his collaborators or representatives. Every Exhibitor is required to take out a suitable insurance policy that ensures for the entire duration of the Exhibition, including the set-up and dismantling periods, within the exhibition area and in the external vicinity of it: a) the stand and the products/goods exhibited or in any case existing in the stand against all risks (purely by way of example and not limitation: theft, fire, arson events in general, damage caused by infiltration or falling water, natural events in general, breakages, ruins); b) the civil liability of the Exhibitor for damage caused by him, his managers/employees/collaborators, the stand, the products and materials present in it, to third parties, to his employees/collaborators, to the Organizer.

As the sole person responsible for the exhibition station, the Exhibitor undertakes to substantially and procedurally indemnify the Organizer, keeping it harmless from any loss, damage, liability, or expense - including legal costs - resulting from the Exhibitor's use of the stand and the exhibition area. In addition to this, the Exhibitor accepts that, except for mandatory legal provisions, the Organizer assumes no responsibility for damage caused to people or property, by anyone, or otherwise caused. Consequently, no compensation will be paid for any damages resulting, purely and not limited to, from thefts, fires, explosions, arson in general, natural events in general, water infiltration, breakages, ruins and any damage to third parties both within and near the exhibition center.

Having taken note of the above, the Exhibitor, in any case (for himself and for his collaborators or representatives) expressly exempts the Organizer and BolognaFiere from any responsibility for losses or damage that for any reason may occur in the exhibition space assigned to him, during the course of the Salon or during the setting up and dismantling of the stand, of what is located there, and assumes responsibility for any damage also caused to third parties by the management of the exhibition space or by what is entered into it, and not covered in the terms and methods indicated above or activated by the Exhibitor himself.

The Organizer and BolognaFiere disclaim all liability for consequential damages, damage to image, loss of turnover, etc. Even for direct damages, the Exhibitor agrees that the Organizer and BolognaFiere limit their liability to the limits and ceilings of the insurance coverage reported above. The Exhibitor accepts such limitations of liability.

3. STAND SET-UP AND PROHIBITIONS

FORM 0 (Zero)

Form 0 allows you to state the type of set-up required or to request authorisation for a Non-Standard set-up.

Each exhibitor is required to send Form 0 to the email tecnico3@bolognafiere.it and to the Organizer to the email franceschetti@multimediatre.com by May 8, 2026.

3.A - Type of set-up and approval procedures

The stand set-ups, regardless of their square footage, are classified as:

- PRE-ASSEMBLED
- STANDARD
- NON-STANDARD

The details of these categories are set out in Chapter 3.1 of the Bologna Exhibition Centre Regulations.

The following documents must be sent for approval to the Ufficio tecnico - Direzione Venue di BolognaFiere, to the email address indicated in the exhibition regulations in chapter 3 (.....@bolognafiere.it) and to the Organiser (franceschetti@multimediatre.com):

1. Form 0
2. Stand design plan (in the case of a non-standard set-up, the plan must be stamped and signed by a qualified technician)
3. Other documentation required (see Form 0)
4. Statement of correct assembly (to be submitted at the end of the work, before the start of the event)

For non-standard set-ups, static testing is mandatory and will be performed exclusively by BolognaFiere. The exhibitor will be charged the amount corresponding to the type of set-up, indicated in the appropriate Form 0.

If the aforementioned documents are not sent by the established date, or are sent late, the exhibitor will be charged the amount of 525.00€ plus VAT.

3.B - Stand set-up

The build specifications of the stand set-ups are set out in Chapters 3.4 and 3.5 of the Bologna Exhibition Centre Regulations.

3.C –Mandatory forms

Below is the list of BolognaFiere's forms concerning mandatory stand requirements and the relative deadlines.

FORM	DESCRIPTION	DEADLINE
FORM A	Rigging points (To request a quote)	Before the start of the setup
FORM B2	Declaration of conformity of the electrical system (Mandatory only for free areas: if the company performing the electrical installation is not Italian, it is not necessary to fill in this form; fill in Form B5 and purchase verification of the electrical installation from vendite@bolognafiere.it)	To be submitted before the request of connection
FORM B3	Statement of correct assembly (Required only for free areas)	At the end of the set-up, before the start of the event
FORM B4	Statement of correct installation of the stand materials (Mandatory only for free areas)	At the end of the set-up, before the start of the event
FORM M	Information on the prevention of occupational accidents (Mandatory only for free areas)	Before the start of the setup
FORM SR	Waste management declaration (Mandatory for waste management during set-up and dismantling. BolognaFiere will carry out checks at the stand)	At the end of the set-up, before the start of the event
FORM 0 (Zero)	Set-Up Statement (Mandatory for pre-assembled stands and open areas)	May 8, 2026
Form D (Demonstration)	Vehicle Demonstration and Exhibition Indemnity (Mandatory for those who demonstrate or exhibit combustion, electric or hybrid vehicles)	By the start of the event

PENALTIES FOR DELAYED OR NON-SUBMISSION

The deadlines listed above cannot be extended and in the event of late submission or failure to submit the forms, the exhibitor will be charged as indicated in the following table:

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FORM	DELAY < 24 hours	DELAY > 24 hours	NON-DELIVERY
Forms B1 and B3	€ 100	€ 300	€ 500
Form B4	€ 100	€ 500	€ 1000
Form D Demonstration	€ 100	€ 500	€ 1000
Forms B2 and B5	The stand will not be connected to the electrical system		
Forms H and SR	Penalties provided for in the form itself		

In the event of serious non-compliance, BolognaFiere reserves the right to completely or partially close the stand. Failure to submit the Demonstration Form D, in addition to the penalty, will result in the immediate suspension of the demonstration or exhibition.

3.D – Warnings

BolognaFiere reserves the right to have the fittings and systems that do not comply with the above provisions modified or refitted, having previously checked compliance with the aforementioned requirements. In the event that BolognaFiere finds even just one defect, it may request prompt resolution of the same and the Exhibitor will be required to comply.

Responsibility for the structural resistance and compliance of the set-up materials with the fire regulations currently in force is borne solely by the Exhibitor, who expressly releases BolognaFiere from liability for any damages arising from design and construction defects, including the dimensioning as inferred from the detailed drawings of the areas occupied.

Any work that entails changes in the actual state of BolognaFiere's fixed and movable property (reinforcements, modifications, excavations, holes in fixtures, walls, structures, columns, floors), may only be carried out with the prior written authorisation of BolognaFiere and at the expense and under the responsibility of the participants. The Exhibitor maintains this responsibility for the entire period of the Exhibition and until the stand is returned to BolognaFiere. Before the works begin, the participant shall pay the Organiser the amount necessary to restore the stand to its original state, which will be taken care of by the Organiser.

4. GENERAL AND TECHNICAL SERVICES

Subject to availability, BolognaFiere may provide the individual stands with electricity, water, and compressed air, as well as connection to the telephone and data networks.

4.A - Exhibitor Assistance Services

Through its Exhibition Administration Office, the Organiser can provide Exhibitors with technical information on the general services offered within the Exhibition Centre.

For the services listed below, BolognaFiere's e-commerce channel is available to purchase the services by sending an email to vendite@bolognafiere.it

- video rental
- audio equipment rental
- green furniture rental
- water systems
- compressed air
- stand cleaning
- catering
- goods handling / portorage
- telephone and wifi

It should be noted that goods transport, loading and unloading and portorage services within the Exhibition Centre

are organised exclusively by BolognaFiere's official logistics service provider.

Goods from outside the EU may be displayed as samples provided notification is sent, with a description of the goods, to the email address customs@marconiffm.it

The following services are also available in the Exhibition Centre:

- personalised coffee break, cocktail, bar and/or product supply services provided on request directly to the stands
- insurance company

4.B - Responsibility for the services

BolognaFiere regulates but does not directly provide the services and, therefore, does not accept any responsibility for their execution.

Any complaints must be sent in writing directly to the email address vendite@bolognafiere.it

5. SPECIAL SERVICES

5.A - Entry passes for exhibitors and car parking badges

The Exhibitor will be issued entry passes, free of charge, in the quantities indicated below:

- 2 passes for stands up to 16 m².
- 4 passes for stands up to 32 m².
- 6 passes for stands up to 48 m².
- 7 passes for stands up to 64 m².
- 8 passes for stands up to 96 m².

Furthermore, for safety reasons it is strictly forbidden to park vehicles inside the Exhibition Centre during its closing hours. The Exhibitor will also be issued with a **car parking badge free of charge, regardless of the size of the stand.** Badge holders will be entitled to park in the car parks set up by BolognaFiere until all available parking spaces are used up.

The Exhibitor is responsible for the correct use of these documents and the behaviour of those who use them.

5.B - Hotel booking service

The hotel booking service is provided by BolognaFiere's Official Supplier, whom the Exhibitor must contact directly using the relative online form, in which the terms and conditions and prices are indicated.

Likewise, this service is regulated but not organised by BolognaFiere, which therefore declines all responsibility for its delivery.

Any complaints must be made in writing directly to the Official Supplier and must be communicated to BolognaFiere for information purposes only.

5.C - Sound transmission, copyright payments

Exhibitors are not normally permitted to use devices for the reproduction of music and sounds. Any exceptions may be authorised in writing. This authorisation may be revoked with immediate effect at any time, by simple written notice.

Any authorisation does not exempt the Exhibitor from using the equipment in such a way so as to not disturb the other Exhibitors and visitors, particularly with regard to noise pollution regulations (maximum limit permitted by Law). Likewise, the Exhibitor is not exempted from the requirement to comply, at its own expense, with the applicable laws on copyright (authors and publishers) and related rights (producers and artists) and must therefore complete the relative formalities with the companies in question. The same applies to the distribution of audio-video or multimedia supports containing intellectual property protected under the law, for which the costs to approve the use of said supports are added, with respect to the above.

5.D – Activities in the exhibition stands

Exhibitors must refrain at all times from using the common areas outside their stand for the display of promotional material. BolognaFiere shall be entitled to remove such material from the common areas and/or to charge for the payment of the additional space used. Failure to comply with this rule may result in the Exhibitor's stand being closed.

5.E – Online Catalogue

The online catalogue contains the information provided by the Exhibitors.

6. OVERSIGHT AND INTERVENTION BY BOLOGNAFIERE

BolognaFiere takes steps to ensure that the regulations and the general conditions for participation are observed, and all those entering the Exhibition Centre are obliged to abide by the provisions and instructions that BolognaFiere Spa issues on entry to and inside the Centre; these may take the form of specific signs, written notices, and loudspeaker announcements and may also be issued by service personnel or by any other means, it being understood that the loudspeaker announcements and the instructions given by the service personnel prevail over any other form of notification.

Exhibitors are reminded that any infringement of the rules or prohibitions may result in the immediate closure of the stand by BolognaFiere officials or agents and the collection of entry passes and car parking badges, all without any right of the Exhibitor to refunds of any kind.

7. AMENDMENTS TO THIS REGULATION

Any provisions of the law or regulations that alter the terms of this regulation will immediately and automatically take effect, even if the Exhibition Regulations have not been amended to reflect said changes.

Additionally, BolognaFiere has the right to adopt at any time such measures as are deemed appropriate, which the exhibitor shall immediately apply, with regard to fire prevention, occupational health, accident and injury prevention and the safety of exhibitors and visitors.

These measures may be notified to Exhibitors using any means and shall prevail over any general measures previously adopted.